



Hiring Solution Helps C-Store Owners Boost Employee Retention

\$124k

Annual Savings
on Turnover



CASE STUDY

The Goal

Spinx Convenience Stores implemented Sprockets' hiring platform to help them **improve employee retention** during the labor crisis. The locations already had an assessment tool in place, but they were still struggling to stabilize staffing levels — until Spinx supercharged their hiring process with Sprockets.

The **Sprockets platform** enabled them to make smarter hiring decisions, end the costly cycle of employee turnover, and continue their expansion across South Carolina.

Key Results

The Sprockets platform enabled them to make smarter hiring decisions, end the costly cycle of employee turnover, and continue their expansion across South Carolina.

16%

Increase in 90-Day
Employee Retention
Compared to Competitor

\$31K

90-Day
Savings

\$124K

Annual Savings
on Turnover

The Solution

Sprockets' **Applicant Matching System** created unique success profiles based on the mental makeup of each location's best workers and used these to evaluate applicants, assigning "fit scores" based on their likelihood to succeed and stay longer than 90 days. This simple scoring system made it easy for owners and operators to see who would be a great fit for each location without the need for resumes and interviews.



The Results

We analyzed the hiring data of 20 Spinx locations, comparing 90-day retention with Sprockets versus their previous hiring solution. Sprockets proved to be more effective at improving employee retention than their previous hiring solution, so **Spinx leadership decided to do a full rollout to all 83 locations after the pilot concluded**, replacing the other provider.

During 90-Day Test Period	Expansion Across All Locations
Fewer Hires Needed 24	Fewer Hires Needed 97
90-Day Savings \$31,200	90-Day Savings \$126,100
Annualized Savings \$124,800	Annualized Savings \$504,400
ROI 7.54x	ROI 7.34x

Eric
Food Truck
Core

Garicia
Core Car Wash
Attendant

Olivia
Core CSR

Martin
Shift Supervisor

Jack
Car Wash Attendant

Vahn
CSR

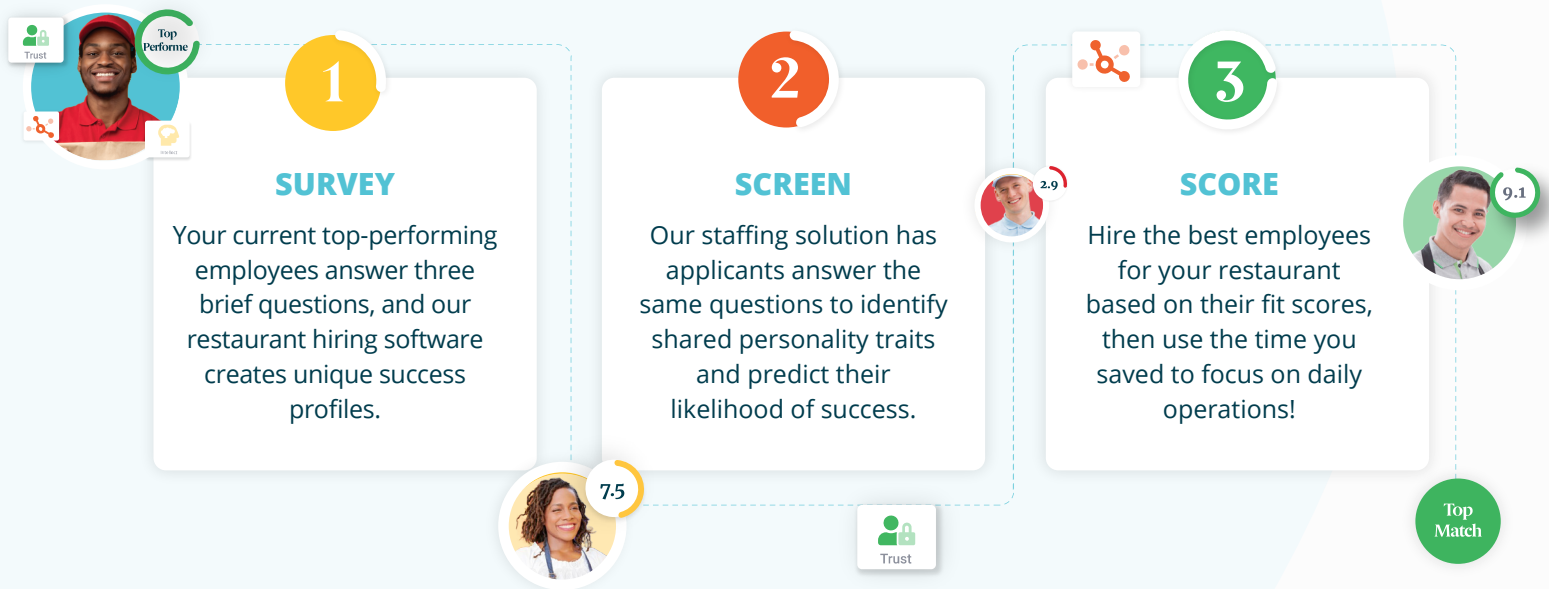
Even just having the survey in place as a step in the hiring process helped them weed out poor applicants — **there was a 10% increase in 90-day retention for workers who simply filled out the survey.**

Become Our Next Success Story

Businesses can't afford to make hiring mistakes or waste time on solutions that don't work, especially during a labor shortage. Luckily, **Sprockets is proven to increase employee retention and outperform leading assessment tools.**

Schedule your free, **15-minute demo** today to tour our platform and start hiring like other top brands!

GET YOUR FREE DEMO



“We feel great about our progress with Sprockets, and the **impact was nearly immediate.**”

Sprockets Customer

Match. Hire. Retain.



Sprockets' Performance With Other Industry Leaders

95%

Average Retention Rate with Sprockets



38%

Improvement in 90-Day Retention

McDonald's Franchise

10k

Saved in Operating Costs



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